## **EDUCATIONAL FINANCE**

# An Online and Broadcast Course for Graduate Credit and Professional Development

## featuring

Major Educational Finance Topics Including Experienced-Based Lectures and Interviews with Practical Suggestions

The Commonwealth Educational Policy Institute (CEPI) announces the production of *Educational Finance*, an online course offered by the Virginia Department of Education for professional development in the Fall, 2002 and graduate credit in the Spring, 2003. The instructor is **Dr. William (Bill) C. Bosher, Jr.**, Dean and Distinguished Professor of Public Policy and Education, VCU School of Education and Executive Director of CEPI., In addition, Dr. Bosher has been a former local superintendent and State Superintendent for Public Instruction.

The course consists of ten 30-minute lessons with accompanying text, readings, and multimedia information shared through "Blackboard Course and Portal Solutions." The lessons are grounded in accounts of personal experience and include tested ideas and suggestions.

Each lesson focuses on educational leadership principles. A combination of lectures and interviews — focused dialogues — provides insight and stimulates thinking on how schools are financed and managed.

Graduate credit applicants may register through VCU for credit in the Spring semester. Fees are assigned by the providing institution or agency. For additional course and broadcast information contact <a href="www.cepi@vcu.edu">www.cepi@vcu.edu</a>.

## Summaries of Lesson Content:

All lessons were produced with a grant and technical assistance from the Division of Technology, Virginia Department of Education in Richmond, Virginia.

#### LESSON #1 – INTRODUCTION

Overview of course and discussion of the relationship of educational finance to school reform.

## LESSON #2 – FUNDING AND EDUCATION

Education as an investment and the sources of revenue are explored with high school principals and through lecture.

## LESSON #3 – EQUITY, ADEQUACY AND TAXATION

Significant court cases signaling change in school funding, interviews with Virginia policy experts, types of taxes and ways to generate money are explored.

#### LESSON #4 – FUNDING: LOCAL, STATE, FEDERAL

"Local control and ownership" are discussed with a county administrator, school and policy personnel.

## LESSON #5 – COURTS AND SCHOOLS

Two university faculty members – a professor/attorney and a CEPI faculty attorney – discuss changes in court rulings relating to educational finance and reform.

#### LESSON #6 – BUDGETING

Through interviews with prominent Virginia local schools budget administrators, and instructor narration, facts about elements of budget, day-to-day practical notes, approaches to budgeting, and the budget cycle are presented.

#### LESSON #7 – RISK MANAGEMENT AND PROCUREMENT

An interview with an experienced Virginia budget administrator, director and analyst, reveals specific examples and guidelines for administering a school budget.

## • LESSON #8 – PERSONNEL ADMINISTRATION

Issues from basic management to trends are explored with two personnel administrators in two large school districts. Charts and tables are used to display data on salaries.

## LESSON #9 – SCHOOL ACTIVITY FUNDS

Differentiation of cost accounting and accrual, school activity budget and district budget, legal and illegal accounting procedures are examined with a teaching school activity budget specialist.

## LESSON #10 – EDUCATION REFORM AND FINANCE

State reform and school finance trends and issues along with projections are major topics in this lesson.